



DJUSD Production Intern Description

Company: Davis Media Access
Address: 1623 Fifth Street, Suite A
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Contact: Jeff Shaw, Production Manager (jeff@davismedia.org)

Applications Due: September 16, 2015 by 5:00pm

Internship Calendar Period: September 24, 2015 – January 15, 2016

Background:

Davis Media Access is a non-profit organization offering community television, low power radio and online local content to the Davis community and beyond. Our mission is to enrich the community by providing alternatives to commercial media for local voices, opinions and creative endeavors.

Educational Access Cable Channel 17 and djusd.tv is a partnership between Davis Joint Unified School District, the City of Davis, and Davis Media Access. The mission of Educational Access Cable Channel 17 is to enlighten, educate and entertain life-long learners of all ages within the Davis Community. Channel 17 showcases information and experiences aimed at broadening the horizons of its viewers and, it is hoped, positively effect their perceptions, understandings and ultimately their quality of life.

Davis Media Access oversees creation of content for Educational Access Cable Channel 17 and offers internships within our production department.

Internship Description:

Through this four-month, non-paid internship, interns gain hands-on experience and exposure to many aspects of community television production. Specifically, this internship focuses on video coverage of DJUSD events and is supervised by the Davis Media Access Production Manager.

Interns will be trained and expected to:

- Load, Set-up, and Crew on multi-camera DJUSD video productions.
- Shoot still images and video clips of DJUSD athletic events and post on social media.
- Complete other DMA production tasks using DMA's editing, field, and studio equipment.
- Assist with DMA special projects and events

Minimum Qualifications

- Must be a student within the Davis Joint Unified School District

- Able to work between 3-6 hours per week, between 5:00 but no later than 10:00pm.
- Self-motivated & able to work independently with no supervision
- Able to work well with a diverse group of people
- Commit to a 4-month program
- Able to demonstrate aptitude with computers or video equipment
- Dependable, reliable, responsible, mature and good communication skills

Class/Age Level

- 16 years and older

Benefits of Interning with DCTV Educational Access Cable Channel 17

- Hands-on community television production experience
- Friendly, relaxed environment
- Good experience; develops marketable skills

Internship Work Schedule

The internship can be demanding, with certain times for training and others for regular production hours. Each intern schedule will be determined in conjunction with DMA Production Manager approximately 2-3 weeks in advance. Schedules will depend on availability of the intern and other staff, volunteers and interns of DMA.

Generally, DJUSD productions start in the evening hours and occur once but no more than twice per week. For example: a Wednesday concert from 6:30-9:00pm and / or a Friday sports event 5:00-9:00pm. Special DMA and DJUSD productions happen only occasionally and will be arranged separately.

Application Process

If you are interested, please submit a resume OR a brief letter / email describing your qualifications, any related coursework or hobbies, and any personal goals related to the internship. Be sure to include all of your contact information including a phone number.

Academic Credit Information

Interns may elect to earn credit through participating educational institutions. Check with the appropriate advisor at your school or ask DMA's Production Manager.

For more Information:

Contact Jeff Shaw, DMA Production Manager, at (530) 757-2419 ext. 14 or via e-mail: jeff@davismedia.org