

Davis Media Access

Profit and Loss Budget vs. Actual  
July 2011 through June 2012

	Jul '11 - Jun '12	Budget
Income		
City of Davis Support		
Franchise Fee	\$ 273,376	\$ 273,377
Capital & Equip - Passthrough	\$ 50,000	\$ 50,000
Capital & Equip - Upfront	\$ 126,989	\$ 126,989
Total City of Davis Support	<b>\$ 450,365</b>	<b>\$ 450,366</b>
Direct Public Support		
Underwriting	\$ 3,726	\$ 6,000
Donations	\$ 12,784	\$ 15,000
Event Fund Raisers	\$ 2,107	\$ 2,000
Total Direct Public Support	<b>\$ 18,617</b>	<b>\$ 23,000</b>
Program Income		
Fee for Service	\$ 4,202	\$ 5,000
Sales		
Promotional Items	\$ -	\$ 300
Media Sales	\$ 66	\$ 100
Total Sales	\$ 66	\$ 400
Dub Service	\$ 860	\$ 2,500
Workshops	\$ 3,781	\$ 3,000
Total Program Income	<b>\$ 8,908</b>	<b>\$ 10,900</b>
Grants	<b>\$ 9,630</b>	<b>\$ 10,700</b>
Building Rent	<b>\$ 24,400</b>	<b>\$ 25,148</b>
Total Income	<b>\$ 511,920</b>	<b>\$ 520,114</b>

Expense

C & E - Upfront Expense	\$	126,989	\$	126,989
C & E - Passthrough Rollover	\$	20,550	\$	-
C & E - Passthrough Expense	\$	4,259	\$	24,809

Personnel expenses	\$	207,223	\$	204,235
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Fringe Benefits

Insurance - Medical	\$	31,802	\$	29,000
Insurance - Workers' Comp	\$	3,387	\$	2,420
Payroll Taxes	\$	17,791	\$	19,000
Total Fringe Benefits	\$	52,980	\$	50,420

Operations Expenses

Pro-rated expenses

Contractor - Underwriting	\$	1,047	\$	4,000
Contractor - Accounting	\$	1,755	\$	1,725
Contractor - Payroll	\$	2,698	\$	2,625
Insurance - Combined Perils	\$	3,963	\$	4,620
Insurance - Crime	\$	268	\$	330
Internet Service Fees	\$	1,913	\$	1,750
Reserves	\$	2,665	\$	-
Security System	\$	276	\$	300
Total Pro-rated expenses	\$	14,586	\$	15,350

Program-Specific Expenses

Telephone	\$	3,021	\$	3,060
Event Fundraisers	\$	1,524	\$	2,000
Fundraising Expenses	\$	125	\$	200
Advertising	\$	218	\$	500
Ed Access Direct Costs	\$	35	\$	100
Outreach/Promotion	\$	602	\$	3,452
Automotive Expense	\$	747	\$	1,000
Bank Services Fees	\$	235	\$	200
Board/Staff Relations	\$	1,765	\$	1,812
Charitable Contributions	\$	75	\$	100
Community Relations	\$	1,355	\$	1,750
Dish Network Fees	\$	764	\$	680
DMA Utilities	\$	7,880	\$	8,000
Licenses and Fees	\$	700	\$	2,308
Marketing Materials	\$	10	\$	57
Office Supplies	\$	1,021	\$	1,500
Postage	\$	1,350	\$	1,126
Printing	\$	666	\$	2,480
Production Equip. - Maintenance	\$	2,825	\$	2,700
Production Equipment - Upgrade	\$	54	\$	100
Production Supplies	\$	127	\$	500
Staff development	\$	1,375	\$	2,000
Subscriptions/Membership Dues	\$	1,132	\$	1,200
Travel & accomodations	\$	110	\$	766
Total Program-Specific Expenses	\$	27,716	\$	37,591

Total Operations Expenses	\$	42,302	\$	52,941
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Building Expenses

Common Area Maintenance	\$	5,400	\$	5,400
Common Area Utilities	\$	4,100	\$	3,000
Gardening	\$	900	\$	1,020
Insurance - General Business	\$	3,434	\$	3,300
Janitorial	\$	5,788	\$	5,000
Maintenance & Repairs	\$	4,699	\$	7,000
Mortgage payment	\$	24,745	\$	25,500
Property Management	\$	3,425	\$	3,300
Property Taxes	\$	4,659	\$	6,200
Supplies	\$	467	\$	1,000
Total Building Expenses	\$	<b>57,617</b>	\$	<b>60,720</b>

Total Expense **\$ 511,920 \$ 520,114**

Net Income **\$ (0) \$ (0)**