## DMA Organizational Profit and Loss vs. Budget Fiscal Year 2007-08

### INCOME ALLOCATIONS

<table>
<thead>
<tr>
<th>CATEGORY NAME</th>
<th>BUDGET</th>
<th>ACTUAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Davis Support</td>
<td></td>
<td></td>
</tr>
<tr>
<td>City of Davis - Franchise Fee (Pub)</td>
<td>$ 125,000</td>
<td>$ 125,000</td>
</tr>
<tr>
<td>City of Davis - Franchise Fee (Ed)</td>
<td>$ 70,000</td>
<td>$ 70,000</td>
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<tr>
<td>City of Davis - Capital &amp; Equipment Pass-Through</td>
<td>$ 22,351</td>
<td>$ 24,233</td>
</tr>
<tr>
<td>City of Davis - Capital &amp; Equipment Reserve</td>
<td>-</td>
<td>-</td>
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<tr>
<td>City of Davis - Capital &amp; Equipment Up-Front</td>
<td>$ 10,000</td>
<td>$ 9,998</td>
</tr>
<tr>
<td><strong>Total City of Davis Support</strong></td>
<td>$ 227,351</td>
<td>$ 229,231</td>
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<tr>
<td>Receipts</td>
<td></td>
<td></td>
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<tr>
<td>DMA Memberships</td>
<td>$ 475</td>
<td>$ 405</td>
</tr>
<tr>
<td>DCTV Underwriting</td>
<td>$ 8,212</td>
<td>$ 250</td>
</tr>
<tr>
<td>DMA Donations</td>
<td>$ 18,342</td>
<td>$ 3,931</td>
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<tr>
<td>Fee for Service</td>
<td>$ 2,567</td>
<td>$ 4,058</td>
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<tr>
<td>Workshops</td>
<td>$ 2,152</td>
<td>$ 2,290</td>
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<tr>
<td>Dub Service</td>
<td>$ 2,347</td>
<td>$ 630</td>
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<tr>
<td>Sales - Media (Tape, DVD)</td>
<td>$ 550</td>
<td>$ 279</td>
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<tr>
<td>Sales - Promotional Items</td>
<td>$ 500</td>
<td>$ 37</td>
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<tr>
<td>Event fund raisers</td>
<td>$ 2,500</td>
<td>$ 3,718</td>
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<tr>
<td>DMA Grants</td>
<td>$ 9,000</td>
<td>$ 8,187</td>
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<tr>
<td><strong>Total DMA Receipts</strong></td>
<td>$ 46,645</td>
<td>$ 23,785</td>
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<tr>
<td>Rental Income</td>
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<tr>
<td>Rents Received</td>
<td>$ 33,086</td>
<td>$ 25,826</td>
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<tr>
<td>DMA Reserves</td>
<td>-</td>
<td>-</td>
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<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td>$ 307,082</td>
<td>$ 278,842</td>
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### EXPENDITURE ALLOCATIONS

<table>
<thead>
<tr>
<th>CATEGORY NAME</th>
<th>BUDGET</th>
<th>ACTUAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PERSONNEL EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL PERSONNEL EXPENSES</td>
<td>$ 169,367</td>
<td>$ 156,739</td>
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<tr>
<td><strong>FRINGE BENEFITS</strong></td>
<td></td>
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</tr>
<tr>
<td>Insurance - Medical</td>
<td>$ 17,000</td>
<td>$ 17,391</td>
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<tr>
<td>Insurance - Workers' Compensation</td>
<td>$ 4,185</td>
<td>$ 2,386</td>
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<tr>
<td>Payroll Taxes</td>
<td>$ 18,937</td>
<td>$ 14,139</td>
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<tr>
<td><strong>TOTAL FRINGE BENEFITS</strong></td>
<td>$ 40,122</td>
<td>$ 33,916</td>
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<tr>
<td><strong>OPERATIONS EXPENSES</strong></td>
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<tr>
<td>Contractor - Accounting</td>
<td>$ 2,000</td>
<td>$ 1,700</td>
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<tr>
<td>Contractor - Engineering</td>
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<td>$ 100</td>
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<tr>
<td>Contractor - Legal</td>
<td>$ 1,000</td>
<td>$ 500</td>
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<tr>
<td>Contractor - Payroll</td>
<td>$ 2,500</td>
<td>$ 2,496</td>
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<td>Insurance - Combined Perils (SPIP)</td>
<td>$ 2,800</td>
<td>$ 3,071</td>
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<td>Insurance - Crime</td>
<td>$ 250</td>
<td>$ 290</td>
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<td>Internet Service Fees</td>
<td>$ 1,400</td>
<td>$ 1,538</td>
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<td>Office Equipment - Maintenance</td>
<td>$ 500</td>
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<tr>
<td>Office Equipment - Replacement</td>
<td>$ 1,000</td>
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<td>Phone System - Maintenance</td>
<td>$ 600</td>
<td>$ 708</td>
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<td>Security System</td>
<td>$ 1,150</td>
<td>$ 1,129</td>
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<td>Photocopier - Maintenance</td>
<td>$ 500</td>
<td>$ 525</td>
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<tr>
<td><strong>TOTAL OPERATIONS EXPENSES</strong></td>
<td>$ 13,700</td>
<td>$ 12,057</td>
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<tr>
<td>DIRECT PROGRAM SPECIFIC EXPENSES</td>
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<tr>
<td>--------------------------------------------------</td>
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<tr>
<td>Advertising, Outreach, Promotions</td>
<td>$1,669</td>
<td>$1,795</td>
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<td>Automotive Expense</td>
<td>$1,000</td>
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<td>Bank Fees</td>
<td>$487</td>
<td>$963</td>
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<tr>
<td>Board/Staff Relations</td>
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<td>Charitable Contributions</td>
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<td>$25</td>
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<td>Community Relations</td>
<td>$1,500</td>
<td>$1,330</td>
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<tr>
<td>Contractor - Grant Writer (Cost Share)</td>
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<td>Dish Network</td>
<td>$500</td>
<td>$393</td>
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<td>Licenses and Fees</td>
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<tr>
<td>Media - onsite use</td>
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<td>Media - resale</td>
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<tr>
<td>Office Supplies</td>
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<td>Photocopying</td>
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<td>Postage</td>
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<td>Printing</td>
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<td>Production Equipment - Maintenance</td>
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<td>Publications</td>
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<td>Staff Development</td>
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<td>Subscriptions/Dues</td>
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<td>Travel and Accommodations</td>
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<td>Utilities</td>
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<td>TOTAL DIRECT EXPENSES</td>
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<td>BUILDING EXPENSES</td>
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<tr>
<td>Common Area Maintenance</td>
<td>$5,400</td>
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<tr>
<td>Mortgage Payment</td>
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<td>Building - Property Taxes</td>
<td>$6,200</td>
<td>$6,236</td>
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<td>Insurance - General Business</td>
<td>$4,300</td>
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<td>Utilities</td>
<td>$2,500</td>
<td>$2,894</td>
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<td>Contractor - Janitorial</td>
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<td>Supplies - Building</td>
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<td>Building - Annual Maintenance and Repairs</td>
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<td>Contractor - Gardening</td>
<td>$960</td>
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<tr>
<td>Contractor - Property Management</td>
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<td>TOTAL BUILDING EXPENSES</td>
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<td>TOTAL EXPENSES</td>
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<tr>
<td>TOTAL REVENUES</td>
<td>$307,082</td>
<td>$278,842</td>
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<tr>
<td>BALANCE</td>
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<td>$210</td>
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