

**DMA Organizational Profit and Loss vs. Budget Fiscal Year 2007-08****INCOME ALLOCATIONS**

CATEGORY NAME	BUDGET	ACTUAL
<b>City of Davis Support</b>		
City of Davis - Franchise Fee (Pub)	\$ 125,000	\$ 125,000
City of Davis - Franchise Fee (Ed)	\$ 70,000	\$ 70,000
City of Davis - Capital & Equipment Pass-Through	\$ 22,351	\$ 24,233
City of Davis - Capital & Equipment Reserve	\$ -	\$ -
City of Davis - Capital & Equipment Up-Front	\$ 10,000	\$ 9,998
<b>Total City of Davis Support</b>	<b>\$ 227,351</b>	<b>\$ 229,231</b>
<b>Receipts</b>		
DMA Memberships	\$ 475	\$ 405
DCTV Underwriting	\$ 8,212	\$ 250
DMA Donations	\$ 18,342	\$ 3,931
Fee for Service	\$ 2,567	\$ 4,058
Workshops	\$ 2,152	\$ 2,290
Dub Service	\$ 2,347	\$ 630
Sales - Media (Tape, DVD)	\$ 550	\$ 279
Sales - Promotional Items	\$ 500	\$ 37
Event fund raisers	\$ 2,500	\$ 3,718
DMA Grants	\$ 9,000	\$ 8,187
<b>Total DMA Receipts</b>	<b>\$ 46,645</b>	<b>\$ 23,785</b>
<b>Rental Income</b>		
Rents Received	\$ 33,086	\$ 25,826
<b>DMA Reserves</b>	<b>\$ -</b>	<b>\$ -</b>
<b>TOTAL REVENUES</b>	<b>\$ 307,082</b>	<b>\$ 278,842</b>

**EXPENDITURE ALLOCATIONS**

CATEGORY NAME	BUDGET	ACTUAL
<b>PERSONNEL EXPENSES</b>		
<b>TOTAL PERSONNEL EXPENSES</b>	<b>\$ 169,367</b>	<b>\$ 156,739</b>
<b>FRINGE BENEFITS</b>		
Insurance - Medical	\$ 17,000	\$ 17,391
Insurance - Workers' Compensation	\$ 4,185	\$ 2,386
Payroll Taxes	\$ 18,937	\$ 14,139
<b>TOTAL FRINGE BENEFITS</b>	<b>\$ 40,122</b>	<b>\$ 33,916</b>
<b>OPERATIONS EXPENSES</b>		
Contractor - Accounting	\$ 2,000	\$ 1,700
Contractor - Engineering	\$ -	\$ 100
Contractor - Legal	\$ 1,000	\$ 500
Contractor - Payroll	\$ 2,500	\$ 2,496
Insurance - Combined Perils (SPIP)	\$ 2,800	\$ 3,071
Insurance - Crime	\$ 250	\$ 290
Internet Service Fees	\$ 1,400	\$ 1,538
Office Equipment - Maintenance	\$ 500	\$ -
Office Equipment - Replacement	\$ 1,000	\$ -
Phone System - Maintenance	\$ 600	\$ 708
Security System	\$ 1,150	\$ 1,129
Photocopier - Maintenance	\$ 500	\$ 525
<b>TOTAL OPERATIONS EXPENSES</b>	<b>\$ 13,700</b>	<b>\$ 12,057</b>

**DIRECT PROGRAM SPECIFIC EXPENSES**

Advertising, Outreach, Promotions	\$ 1,669	\$ 1,795
Automotive Expense	\$ 1,000	\$ 541
Bank Fees	\$ 487	\$ 963
Board/Staff Relations	\$ 1,494	\$ 2,159
Charitable Contributions	\$ 25	\$ 25
Community Relations	\$ 1,500	\$ 1,330
Contractor - Grant Writer (Cost Share)	\$ -	
Dish Network	\$ 500	\$ 393
Licenses and Fees	\$ 1,050	\$ 961
Media - onsite use	\$ 701	\$ 731
Media - resale	\$ 500	\$ 257
Newsletter	\$ 1,000	\$ -
Phone	\$ 1,000	\$ 2,283
Office Supplies	\$ 1,500	\$ 954
Photocopying	\$ 1,004	\$ 325
Postage	\$ 1,000	\$ 699
Printing	\$ 1,000	\$ 103
Production Equipment - Maintenance	\$ 2,150	\$ 47
Production Supplies	\$ 1,554	\$ 131
Publications	\$ 100	\$ 84
Staff Development	\$ -	\$ 150
Subscriptions/Dues	\$ 500	\$ 1,218
Marketing Materials	\$ 1,000	\$ 27
Travel and Accommodations	\$ -	\$ 91
Utilities	\$ 5,500	\$ 4,316
<b>TOTAL DIRECT EXPENSES</b>	<b>\$ 26,234</b>	<b>\$ 19,583</b>

**BUILDING EXPENSES**

Common Area Maintenance	\$ 5,400	\$ 5,400
Mortgage Payment	\$ 25,500	\$ 25,405
Building - Property Taxes	\$ 6,200	\$ 6,236
Insurance - General Business	\$ 4,300	\$ 4,083
Utilities	\$ 2,500	\$ 2,894
Contractor - Janitorial	\$ 4,000	\$ 4,173
Supplies - Building	\$ 500	\$ 636
Building - Annual Maintenance and Repairs	\$ 5,000	\$ 3,190
Contractor - Gardening	\$ 960	\$ 1,020
Contractor - Property Management	\$ 3,300	\$ 3,300
<b>TOTAL BUILDING EXPENSES</b>	<b>\$ 57,660</b>	<b>\$ 56,337</b>

**TOTAL EXPENSES****\$ 307,082 \$ 278,632****TOTAL REVENUES****\$307,082 \$278,842****BALANCE****\$0 \$210**