



DJUSD Production Intern Description

Company: Davis Media Access
Address: 1623 Fifth Street, Suite A, Davis, CA 95616
Phone: (530) 757-2419 ext 14
Contact: Jeff Shaw, Production Manager (jeff@davismedia.org)

Applications Due: September 19

Internship Calendar Period: September 29 – January 30

Background:

Davis Media Access is a non-profit organization offering community television, low-power FM radio and online local content to the Davis community and beyond. Our mission is to enrich the community by providing alternatives to commercial media for local voices, opinions and creative endeavors.

Educational Access Channel 17 /DJUSD.tv is a partnership between Davis Joint Unified School District, the City of Davis, and Davis Media Access.

Davis Media Access oversees creation of content for Educational Access Channel 17, DJUSD.tv, and associated online media platforms. DMA offers internships within our production department to assist with creation of this content. Interns gain marketable skills, confidence, and academic credit if desired.

Internship Description:

During this four-month, non-paid internship, participants focus on media coverage of assigned DJUSD events, namely athletic games, music concerts and drama productions.

Interns gain hands-on experience and exposure to many aspects of video production under the supervision of the DMA Production Manager and DMA Production Specialists.

Interns will be trained and expected to:

- Load, Set-up, Crew, and Breakdown multi-camera video productions
- Shoot video highlights and still photography images of DJUSD events
- Learn & use lighting techniques, camera functions, and proper audio capturing
- Conduct occasional on-camera interviews of students, coaches and community members
- Assist with video editing: build video sequences with video, graphic, & music assets
- Assist with DMA special projects and events as needed

Minimum Qualifications

- Must be a student within the Davis Joint Unified School District
- Commit to a 4-month program
- Able to work between 4 to 6 hours per week, beginning at 5 but no later than 10 p.m.
- Self-motivated, able to learn, and to sometimes work independently with no supervision
- Able to work well with a diverse group of people
- Able to demonstrate aptitude with cameras, microphones, and computers
- Dependable, reliable, responsible, mature and good communication skills

Class/Age Level

- 16 years and older

Benefits of Interning with DMA Educational Access Cable Channel 17

- Gain video production skills, including videography and editing techniques
- Friendly, relaxed environment
- Access to video equipment during internship
- Develop marketable skills, work experience, and network with professionals

Internship Work Schedule

Each intern schedule will be determined in conjunction with DMA Production Manager approximately 2 weeks in advance. Schedules will depend on availability of the Intern and other DMA interns, staff, and volunteers.

The internship can be demanding, as DJUSD events typically occur on school nights or the weekend, with many events happening towards the end of the semester.

On average, Interns can expect to cover two events over a two week period. For example: a Wednesday concert from 6:00-9:00pm one week, and a Friday sports event 5:00-10:00pm the following week.

Application Process

If you are interested, please submit a resume OR a brief letter / email describing your qualifications, any related coursework or hobbies, and any personal goals related to the internship. Be sure to include all of your contact information, including a phone number.

Academic Credit Information

Interns may elect to earn credit through participating educational institutions. Check with the appropriate advisor at your school or ask DMA's Production Manager.

For more Information:

Contact Jeff Shaw, DMA Production Manager, at (530) 757-2419 ext. 14 or via e-mail: jeff@davismedia.org